

USV Private Limited

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Date: September 19, 2025

Subject: REVISED PRICE LIST POST GST REVISION

Dear USV Sebamed stockists & partners,

As you may be aware, the Government of India has announced Next Gen GST reforms effective from September 22, 2025 reaffirming the commitment to make baby and personal care products more affordable and accessible by reducing the GST rate.

With reference to the proposed change, we provide the new MRPs for Sebamed baby care and personal care products with revised GST applicable from September 22, 2025 as enclosed. You are requested to circulate the same to your customers/ retailers and other channel partners on high priority for mandatory compliance with effect from September 22, 2025. As the final GST notification is yet to arrive, we shall communicate any further list of SKUs as and when we have confirmation.

Request also that you should ensure adherence of your retailers and channel partners in communicating the difference in MRP on the said products to consumers without fail. Requesting you to strictly sell the available stocks with reduced MRP only.

Regards,

For USV Pvt. Limited

A handwritten signature in blue ink is written over a circular blue stamp. The stamp contains the text 'USV Private Limited' around the top edge, 'INDIA' in the center, and '2008' at the bottom.

Authorised Signatory.

Cc to: USV CFAs

Cc to: USV Sales & marketing

Cc to: USV Finance



USV Private Limited

Circulated on Sep 20, 2025

Sebamed products revised price list post GST revision (Impacted products)

Sr. No.	Material	Material Description	HSN	Old MRP	Old GST %	New MRP	New GST %	Old PTR	Old PTS	New PTR	New PTS
1	4002710	Sebamed Everyday Shampoo 200ml	3305 10 90	625.0	18%	556.0	5%	441.38	414.44	441.27	414.34
2	4002710	Sebamed Everyday Shampoo 200ml	3305 10 90	680.0	18%	605.0	5%	480.23	450.92	480.16	450.85
3	4002711	Sebamed Anti Dandruff Shampoo 200ml	3305 10 90	625.0	18%	556.0	5%	441.38	414.44	441.27	414.34
4	4002711	Sebamed Anti Dandruff Shampoo 200ml	3305 10 90	680.0	18%	605.0	5%	480.23	450.92	480.16	450.85
5	4002728	Sebamed Baby (Children) Shampoo 150ml	3305 10 90	450.0	18%	400.0	5%	317.80	298.40	317.46	298.08
6	4002728	Sebamed Baby (Children) Shampoo 150ml	3305 10 90	530.0	18%	471.0	5%	374.29	351.45	373.81	350.99
7	4003837	Sebamed AD Revitalizing Shampoo 200 ml	3305 10 90	750.0	18%	667.0	5%	529.66	497.33	529.37	497.06
8	4003837	Sebamed AD Revitalizing Shampoo 200 ml	3305 10 90	970.0	18%	863.0	5%	685.03	643.22	684.92	643.12
9	4006279	Sebamed Baby (Children) Shampoo 500ml	3305 10 90	1,060.0	18%	943.0	5%	748.59	702.90	748.41	702.73
10	4006279	Sebamed Baby (Children) Shampoo 500ml	3305 10 90	1,250.0	18%	1,112.0	5%	882.77	828.89	882.54	828.68
11	4006281	Sebamed Baby Powder 200 gm	3304 91 20	700.0	18%	622.0	5%	494.35	464.18	493.65	463.52
12	4006281	Sebamed Baby Powder 200 gm	3304 91 20	790.0	18%	702.0	5%	557.91	523.86	557.14	523.14
13	4006446	Sebamed Baby Powder 400 gm	3304 91 20	1,190.0	18%	1,058.0	5%	840.39	789.10	839.68	788.43
14	4006446	Sebamed Baby Powder 400 gm	3304 91 20	1,360.0	18%	1,210.0	5%	960.45	901.83	960.32	901.71
15	4006610	Sebamed Children Shampoo 50ml	3305 10 90	200.0	18%	177.0	5%	141.24	132.62	140.48	131.90
16	4006610	Sebamed Children Shampoo 50ml	3305 10 90	230.0	18%	204.0	5%	162.43	152.52	161.90	152.02
17	4006963	Sebamed Baby Pwd Honeysuckle 200 gm	3304 91 90	730.0	18%	649.0	5%	515.53	484.07	515.08	483.64
18	4007392	Sebamed Baby Powder 100g	3304 91 20	370.0	18%	329.0	5%	261.30	245.35	261.11	245.17
19	4007392	Sebamed Baby Powder 100g	3304 91 20	420.0	18%	373.0	5%	296.61	278.51	296.03	277.96
20	4007436	Sebamed Anti Hairloss Shampoo 200 ml	3305 10 90	675.0	18%	600.0	5%	476.69	447.60	476.19	447.13
21	4007436	Sebamed Anti Hairloss Shampoo 200 ml	3305 10 90	740.0	18%	658.0	5%	522.60	490.70	522.22	490.35
22	4007856	Sebamed Color Care Shampoo 200 ml	3305 10 90	675.0	18%	600.0	5%	476.69	447.60	476.19	447.13
23	4007859	Sebamed Hair Repair Shampoo 200 ml	3305 10 90	675.0	18%	600.0	5%	476.69	447.60	476.19	447.13
24	4007859	Sebamed Hair Repair Shampoo 200 ml	3305 10 90	740.0	18%	658.0	5%	522.60	490.70	522.22	490.35
25	4008519	Sebamed Anti- Dandruff Shampoo 50 ml	3305 10 90	170.0	18%	151.0	5%	120.06	112.73	119.84	112.53
26	4008519	Sebamed Anti- Dandruff Shampoo 50 ml	3305 10 90	190.0	18%	169.0	5%	134.18	125.99	134.13	125.94
27	4008520	Sebamed Anti hairloss shampoo 50 ml	3305 10 90	200.0	18%	177.0	5%	141.24	132.62	140.48	131.90