



Date: 20th September 2025

Dear Business Partner,

Sub: Goods and Services Tax (GST) – Reduction in MRP to pass benefits of GST rate Changes effective 22nd September 2025

We, Sanofi Consumer Healthcare India Limited are pleased to inform you that our Hon'ble Prime Minister, Shri Narendra Modi, in his address on the occasion of India's 79th Independence Day, highlighted the commencement of the next phase of Indirect Tax reforms. These reforms aim to enhance their impact on businesses, consumers, and the economy at large. In line with this vision, the 56th GST Council Meeting held on 03 September 2025 announced significant changes in GST rates across various categories of goods and services.

This letter serves as a mandatory directive regarding the revision of GST rates, which has:

- Reduced the tax rate on our products,
- GST on all medicines has been reduced to 5%, with exemptions granted for treatments of critical illnesses,

Effective from 22 September, 2025, this significant change is a government initiative to pass on the benefits directly to the end consumer, and the compliance thereof is a legal requirement.

We are fully committed to this initiative and are taking all necessary steps to ensure the benefits are passed on as envisaged. Accordingly, we have prepared a revised price list reflecting the new reduced MRPs for our products, which is attached for your immediate reference and implementation.

As per the latest National Pharmaceutical Pricing Authority (NPPA) directive, this revised price list must also be prominently displayed at your premises for the benefit of consumers. This is a mandatory requirement to ensure transparency and to help consumers clearly understand the revised pricing.

With effect from 22nd September 2025, all sales must reflect the revised GST rate, regardless of the rate of purchase of Inputs. Full input tax credit (ITC) remains available on existing stock, though differential ITC may be offset slightly later. In this regard, please note the following:

- NDP and WP remain unchanged; only MRP will be revised.
- To ensure smooth compliance:
 - Update your billing systems with the new GST rate and MRP.
 - Continue regular purchase cycles and maintain adequate inventory to avoid supply disruptions.
 - Communicate the revised pricing clearly to retailers and customers to maintain transparency.

This is a critical legal and regulatory obligation that must be strictly complied with. Any sale made after 22nd September, 2025, at the old, higher MRP will be considered a serious violation. Such an action not only deprives the end consumer of a government-mandated benefit but also exposes you to potential scrutiny, investigation, and penal proceedings by GST and other government authorities.



We also wish to bring to your attention that the company will not be held liable for any such non-compliance on your part. In the event that Company incurs any liability, including but not limited to fines, penalties, legal fees, or damages resulting from your failure to adhere to the revised pricing, you shall be solely responsible for and shall indemnify and hold harmless Company from all such losses.

Please refer to the attached **Annexure A** for the provisional price list.

For any Question or suggestions, please free to reach out to us, through your Local Representative.

Thanks & Regards

SANOFI CONSUMER HEALTHCARE INDIA LIMITED

A handwritten signature in black ink, appearing to read "Chintan", written over a horizontal blue line.

Chintan Pradeep Ghiya (Sep 20, 2025 17:16:38 GMT+5.5)

Chintan Ghiya

Head Customer Care & Operations

Annexure A										
List of Products with Reduction in MRP (Provisional price list)										
Sr No	Product Code	Name of the Product	HSN Code	Pack	Current GST Rate	Revised GST Rate	Current MRP (incl GST @12%)	Revised MRP (incl GST @5%) w.e.f. 22-09-2025	Revised PTR/WP w.e.f. 22-09-2025	Revised PTS/NDP w.e.f. 22-09-2025
1	355410	Allegra 120mg	30049039	10's	12.0%	5.0%	264.72	248.18	189.09	170.18
2	355411	Allegra 180mg	30049039	10's	12.0%	5.0%	302.61	283.70	216.15	194.54
3	354773	Allegra M Tablets	30049039	10's	12.0%	5.0%	292.18	273.91	208.70	187.83
4	355329	Allegra Suspension	30049039	100ml	12.0%	5.0%	251.20	235.50	179.43	161.49
5	348069	Allegra Nasal Spray	30045020	1's	12.0%	5.0%	479.00	449.00	342.10	307.89
6	349680	Allegra Duo Nasal Spray	30045020	1's	12.0%	5.0%	529.00	495.50	377.52	339.77
7	355169	Allegra D	30044200	10's	12.0%	5.0%	1,500.00	1,406.25	1,071.43	964.29
8	349363	Avil 25 Tablets	30049039	80x15	12.0%	5.0%	1,060.00	993.60	757.03	681.33
9	355446	Avil 50 Tablets	30049039	80x15	12.0%	5.0%	1,288.80	1,208.00	920.38	828.34
10	320355	Avil 10X2 ML	30049039	10x2ml	12.0%	5.0%	62.60	58.60	46.88	43.13
11	323381	Avil Vial	30049039	10ml	12.0%	5.0%	23.47	22.01	17.61	16.20
12	344741	Baralgan NU	30049061	10's	12.0%	5.0%	51.74	48.51	36.96	33.26
13	355168	Combiflam MS Cream	30049069	30g	12.0%	5.0%	140.00	131.25	100.00	90.00
14	355328	Combiflam Suspension	30049063	60ml	12.0%	5.0%	49.15	46.07	35.10	31.59
15	354772	Combiflam Tablets	30049063	20's	12.0%	5.0%	55.71	52.23	39.79	35.81
16	351756	Depura Kids Vitamin D3	30045036	15ML	12.0%	5.0%	202.87	190.19	144.90	130.41
17	355117	Depura Sugar Free	30045036	4X5ml	12.0%	5.0%	459.72	430.80	328.23	295.41
18	315413	Festal N	30012090	10's	12.0%	5.0%	164.65	154.36	117.61	105.85
19	330263	Novalgin NU	30049069	10's	12.0%	5.0%	42.77	40.10	30.55	27.50
20	343167	Buscogast 10mg	30049069	10's	12.0%	5.0%	44.40	41.62	33.30	29.97
21	343180	Buscogast Amps	30049069	1's	12.0%	5.0%	12.80	12.00	9.60	8.64
22	343189	Buscogast Plus	30049069	10's	12.0%	5.0%	88.30	82.78	63.07	56.76
23	345653	Dulcoflex 10 mg Suppositories	30049039	5's	12.0%	5.0%	246.28	230.88	175.91	158.32
24	345655	Dulcoflex Suppositories 5 mg	30049039	5's	12.0%	5.0%	56.80	53.25	42.60	38.34
25	346627	Dulcoflex Tab 5 mg	30049039	10's	12.0%	5.0%	13.21	12.39	9.91	8.92
26	346873	Enterogermina Caps	30024910	4's	12.0%	5.0%	195.79	183.55	139.85	125.87
27	355065	Enterogermina Suspension	30024910	10x5ml	12.0%	5.0%	796.00	746.20	568.54	511.69